



**Contact:**  
Gregg Kidd  
CEO, Pinnacle Holding Company  
315.251.1101  
[gkidd@Pinnacle-LLC.com](mailto:gkidd@Pinnacle-LLC.com)

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**Dario Vacco Named Chief Executive Officer of Confidential Planning**

Syracuse, NY – Confidential Planning, an independent Syracuse, New York based financial services company specializing in 403(b) and 457 retirement plans, has announced the promotion of Dario J. Vacco to Chief Executive Officer for the company effective March 1, 2017. Mr. Vacco, a lifelong resident of Syracuse, has been with the company since its founding.

Confidential Planning's SmartChoice 403(b) retirement program is designed specifically for New York State teachers, administrators and hospitals and will be Vacco's primary focus in his new role. "I am excited to be a part of an expanding program that puts the clients' interests first. Our open architecture gives us the ability to pick some of the best mutual funds available for our clients and offer them on a single low-cost platform" said Vacco. He believes that with the ever changing rules and regulations in the financial services industry, their program is well ahead of the curve.

Confidential Planning was formed in 2008 to capitalize on the Department of Labor's changing regulations on 403(b) plans that went into effect in January 2009. "This company was formed with the goal of offering single low-cost, mutual fund based programs, much like a 401(k), to a world dominated by confusing and expensive annuity based options", said Vacco.

Confidential Planning is wholly owned by Pinnacle Holding Co., LLC, parent company of Pinnacle Investments, LLC. Mr. Vacco has 10 years of industry experience and has been with Pinnacle since 2007 after graduating from SUNY Geneseo. He has been working with Confidential Planning since its formation in 2008 and his team has been an integral part of the company's rapid growth and success.

Pinnacle Holding Company, LLC, is a Syracuse, New York based financial services firm with businesses in brokerage, money management, employer-sponsored retirement plans, insurance, and has assets under management in excess of \$1.2 billion.

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